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MARK-UP to MARGIN

Find your TARGET MARGIN	Use this Ready Reckoner by finding the margin you need. Then look below to find the mark-up that gives it! Or vice-versa!										
	10%	12%	15%	18%	20%	21%	22%	23%	24%	25%	
This is your REQUIRED MARK-UP	11%	14%	18%	22%	25%	27%	28%	30%	32%	33%	
Use this cost MULTIPLIER	1.11	1.14	1.18	1.22	1.25	1.27	1.28	1.30	1.32	1.33	
Find your TARGET MARGIN											
	30%	31%	32%	33%	34%	35%	36%	37%	38%	39%	
This is your REQUIRED MARK-UP	43%	45%	47%	49%	52%	54%	56%	59%	61%	64%	
Use this cost MULTIPLIER	1.43	1.45	1.47	1.49	1.52	1.54	1.56	1.59	1.61	1.64	
Find your TARGET MARGIN											
	40%	41%	42%	43%	44%	45%	46%	47%	48%	49%	
This is your REQUIRED MARK-UP	67%	69%	72%	75%	79%	82%	85%	89%	92%	96%	
Use this cost MULTIPLIER	1.67	1.69	1.72	1.75	1.79	1.82	1.85	1.89	1.92	1.96	
Find your TARGET MARGIN											
	50%	51%	52%	53%	54%	55%	60%	65%	70%	75%	
This is your REQUIRED MARK-UP	100%	104%	108%	113%	117%	122%	150%	186%	233%	300%	
Use this cost MULTIPLIER	2.00	2.04	2.08	2.13	2.17	2.22	2.50	2.86	3.33	4.00	

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